



FLORIDA HEAD START ASSOCIATION


111 N. Gadsden Street, Suite 200

Tallahassee, FL 32301

www.FLHeadStart.org

FHSA 2021 CORPORATE PARTNERS & SPONSORSHIP OPPORTUNITY

HEAD START LEADERS ²⁰²¹

QUALITY FOCUSED  INNOVATION DRIVEN



About FHSA



Florida Head Start Association

Excellence. Advocacy. Leadership.

FHSA Mission Statement:

To enhance and support the capability of local Head Start programs in the delivery of high quality services for our children and families.

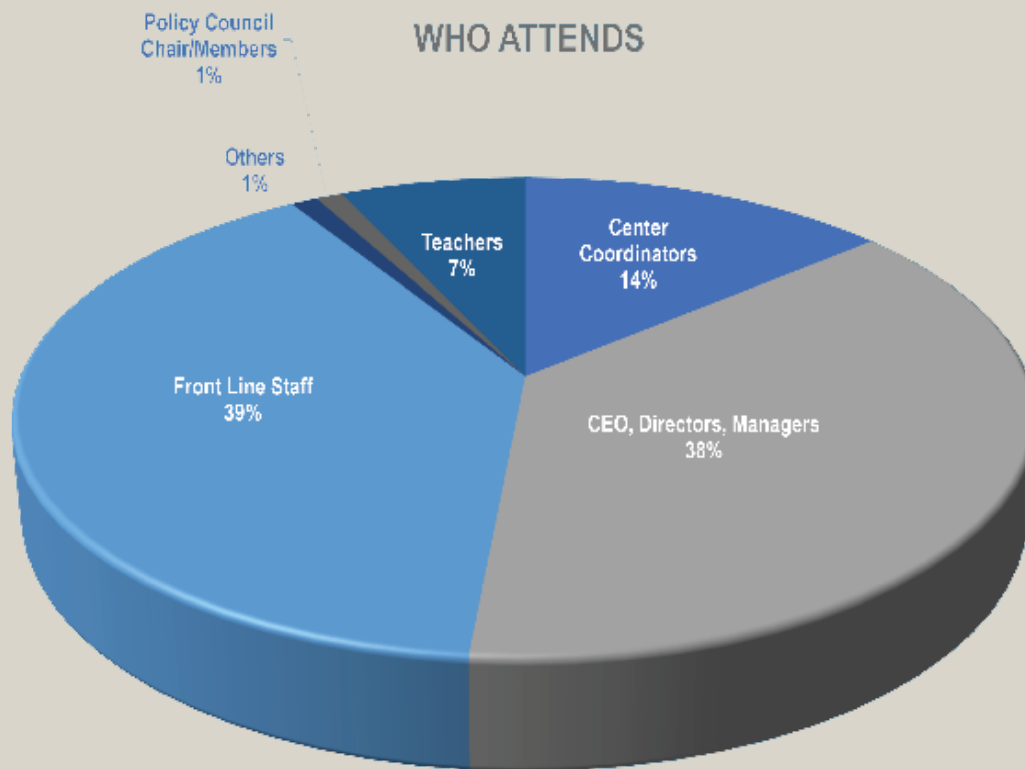
Head Start and Early Head Start is a national child development program for children from birth to age 5, pregnant women, and families. The program focuses on preparing children which provides services to promote academic, social, and emotional development for income-eligible families. Florida serves over 40,000 children and their families each year.

The Florida Head Start Association (FHSA) Corporate Partners and Sponsorships are designed to increase your companies visibility among the members of FHSA and open to organizations seeking a collaborative relationship. Our Corporate Partners and Sponsorships offer several ways to demonstrate your support for FHSA events. It's the best investment you can make to maximize exposure in the Florida Head Start community.

FHSA Purpose:

FHSA was formed to support Head Start, Early Head Start, Migrant and Seasonal Head Start programs in Florida. Head Start programs serve at-risk families, pregnant women, infants, toddlers, and preschoolers. FHSA has been the statewide voice since 1999 supporting local programs by providing them with excellent professional development and training for their Directors, Managers, Staff, Parents, Policy Council, Board Members, and Volunteers. FHSA ensures the development of policies addressing the needs of low-income families with young children; and the provision of a statewide forum for the continual enhancements of the status of birth to school-age children and their families. FHSA holds an Annual Conference & Expo and a Fall Leadership training each year, designed to educate and bring members together, providing a forum to network and share best practices and ideas that move the Head Start community forward.

ATTENDEE DEMOGRAPHICS



The FHSA Corporate Partners and Sponsorships offer you the opportunity to make contacts and build business relationships within Florida's Head Start, Early Head Start, Migrant & Seasonal Head Start/Early Head Start and Child Care Partnership grantee and delegate Agencies.

Securing a Corporate Partners package or Sponsorship is one of the best ways to brand your organization as an industry leader and highlight your commitment to the Head Start industry. Benefits of these programs are:

Connect with industry decision makers. FHSA represents 126 Head Start, Early Head Start, Migrant & Seasonal Head Start/Early Head Start and Child Care Partnership Grantees who employ around 11,785 Floridians, serving over 45,000 families.

Showcase your organization's expertise to our members. FHSA provides high-quality opportunities for attendees to learn, connect and share with their peers.

Demonstrate your leadership. Support the essential role Head Start plays in early learning by providing resources to help FHSA continue its mission.

CORPORATE PARTNER & SPONSORSHIP OPPORTUNITIES

As you review the opportunities, please consider the following:

- To facilitate partnerships budgeting, pricing in this brochure are guaranteed for one year: Fiscal, October 01, 2020- September 30, 2021.
- Opportunities are made available on a first-come, first-serve basis, however reasonable first right of refusal will be granted to previous partners or sponsors.
- Partner and Sponsors should feel free to offer suggestions to FHSA for additional sponsorship opportunities not included in these offerings. All proposals will be considered.
- Once a partnership/sponsorship is agreed upon with FHSA, the Commitment Form must be completed and submitted to FHSA within 30 days of the agreement.
- FHSA required all partnership and sponsorship to be paid in FULL at least 30 days after submission of the Commitment Form. If payment is not received when due, FHSA reserved the right to re-assign the opportunity.
- Listing of partner or sponsor in event promotions and on our website will not occur until payment is received.
- FHSA reserves the right to review any partnerships or sponsorships for appropriateness for our intended audience and the support of our missions.
- All partners and sponsorship must be FHSA members.

CORPORATE PARTNERS

Platinum Level - \$7,000

- Annual FHSA membership at the Corporate Friends level
- Prominent customizable virtual exhibit space in expo hall with choice of booth template
- Four complimentary registrations at FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Prominent sponsorship recognition throughout the virtual conference platform
- Recognition in attendee welcome video seen by all attendees
- Recognition on FHSA website as Corporate Partners throughout 2021
- Host a breakout session during the annual conference
- Three Corporate Partners recognition e-mails to members
- Host one webinar during the year
- Opportunity to provide a 90-second company/product overview commercial which will be aired during the annual conference
- Ability to include up to four electronic document in resources offered to attendees
- Ability to book appointments with conference attendees

Gold Level - \$5,500 annual investment

- Annual FHSA membership at the Corporate Friends level
- Prominent customizable virtual exhibit space in expo hall with choice of booth template
- Two complimentary registration for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Prominent sponsorship recognition throughout the virtual conference platform
- Recognition in attendee welcome video seen by all attendees
- Recognition on FHSA website as Corporate Partners throughout 2021
- Two Corporate Partners recognition e-mails to members
- Opportunity to provide a 60- second company/product overview commercial which will be aired during the annual conference
- Ability to include up to three electronic documents in resources offered to attendees
- Ability to book appointments with conference attendees

CORPORATE PARTNERS

Silver Level - \$5,000

- Recognition on FHSA website as Corporate Partners throughout 2021
- Customizable virtual exhibit space in expo hall at FHSA annual conference with your choice from booth template 6, 7, 8
- Two complimentary registration for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Sponsorship recognition throughout the virtual conference platform
- Sponsorship recognition online and social media marketing
- Recognition in attendee welcome video seen by all attendees
- Ability to include three electronic documents in resources offered to attendees
- Ability to book appointments with conference attendees

Bronze Level - \$1,500

- Recognition on FHSA website as Corporate Partners throughout 2021
- Customizable virtual exhibit space in expo hall at FHSA annual conference with booth template 7
- One complimentary registration for FHSA annual conference. Additional attendee badges at a reduced fee equal to 50% off the member rate
- Recognition in FHSA monthly newsletter
- Conference attendee list
- Sponsorship recognition throughout the virtual conference platform
- Sponsorship recognition in online and social media marketing
- Ability to include two electronic documents in resources offered to attendees
- Ability to book appointment with conference attendees

A LA CARTE SPONSORSHIPS

FHSA Fall Leadership Training - \$6,000 exclusive or \$3,500 non-exclusive

Gain exposure by sponsoring this training event October 07-08, 2021

- Two complimentary registration
- Exhibit opportunity, if desired
- Opportunity to have 2 minutes of podium time, if desired
- Conference attendee list
- Recognition in monthly newsletter and FHSA website

FHSA Annual Award Luncheon- \$3,000 (Exclusive Opportunity)

Help us recognize Head Start leaders during our awards luncheon on October 08, 2021

- One complimentary registration
- Opportunity to have 2 minutes of podium time, if desired
- Conference attendee list
- Recognition in monthly newsletter and FHSA website

Board Meeting Sponsor - \$1,500 (3 Available)

Gain exposure for your company by hosting an FHSA Board of Directors Meeting

- Up to two (2) attendees at the FHSA Board of Directors Dinner
- Opportunity to have 2 minutes to address the FHSA Board of Directors
- Recognition at board meeting
- Recognition in monthly newsletter and FHSA website

Affiliate Group Meetings (Directors, Staff, Parent and Friends) - \$1,000 (3 available)

Get in front of those in the front lines everyday at Head Start. Build connections that last a lifetime by sponsoring their meetings.

- Up to two (2) attendees at the perspective affiliate group meeting
- Opportunity to have 2 minutes to address the perspective affiliate group
- Recognition at affiliate group meeting

TERMS & CONDITIONS

Please check off to indicate that you have read and understand FHSA sponsorship terms and conditions below.

- FEE SCHEDULE:** Sponsors agree and understand that sponsorships are open to members only. Therefore, membership dues must be current and paid in full prior to sponsorship payment being made. Additionally, sponsorships will not be secured and guaranteed until both the membership dues are current and paid in full, and the sponsorship fee is paid in full. Membership status must be current through the close of the conference. Registrant liable for any NSF check fees or similar costs.
- CANCELLATION POLICY:** No refunds for cancellations less than 30 days prior to the date of the event. Should any circumstances beyond the control of, and not the fault of FHSA prevent the show from being held as scheduled, no fees shall be refunded. Corporate Sponsorships, because they include an annual dues benefit are non-refundable.
- HARASSMENT POLICY:** FHSA is dedicated to providing a harassment-free conference experience for everyone, regardless of sex, age, disability, perceived disability, marital status, personal appearances, sexual orientation, race, color, religion, national origin, veteran status or any other legally protected characteristic. We do not tolerate harassment of conference participants in any form. Sexual language and imagery are never appropriate at any time or for any FHSA event, conference venue, session or speech. Conference participants violating these rules may be sanctioned or expelled from the conference (without a refund) at the of discretion FHSA.
- MANDATORY CALL:** All sponsors and partners must send a representative to a mandatory call with conference organizers set prior to the event to go over conference logistics, promotions, and opportunities.
- ELIGIBILITY:** Companies whose proposed exhibit of products or services conforms with the purposes of the FHSA Conference will be eligible to apply for expo space. FHSA reserves the right to reject or dismiss any exhibit deemed undesirable.
- EXHIBITS:** All exhibits must be contained within the VFairs platform subject to FHSA approval. Exhibitors must comply with all rules of hosting platform. Payment is required with all reservations. Registrants liable for any NSF check fees or similar costs. Reservations cannot be guaranteed without payment. Schedules and related information will be provided approximately four weeks prior to the event.
- SUB LEASING SPACE OR SPACE SHARING:** Exhibitor shall not allow any other corporation person or other entity to use the space allotted to the Exhibitor, not shall the Exhibitor display articles or materials that are not those of the Exhibitors.

Failure to adhere to any of the above may result in the loss of the sponsorship partner opportunity at the conference or in the future with FHSA.

By signing below you hereby agree you have read and understand the terms identified above.

Company _____ Authorized Rep. Print _____

Title _____ Signature _____ Date _____

Note: All sponsors are required to sign sponsorship and exhibitor (if applicable) terms and conditions before sponsorship becomes effective.

Registrations, contributions and sponsorships do not qualify as a charitable contribution.

SUPPORT



Send Completed From To: FHSA 111 N. Gadsden Street, Suite 200, Tallahassee, FL 32301
 or Email: Wanda@FLHeadStart.org
 Questions? Contact
 Wanda Minick at (850) 694-6477 or Email Wanda@FLHeadStart.org

PAYMENT INFORMATION

Total Amount Due: \$ _____

Method of Payment: Check (made payable to FHSA)

Credit: Visa MasterCard Amex

Credit Card # : _____ Exp. Date: _____ CSV Code: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Signature: _____

Authorized Print: _____

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