

Learn Money Basics with Sammie the Saving Scottie! A Fun and Free Financial Literacy Program for Florida's Youth

By: Christina Siriwardena
Florida Department of Financial Services



Developed by the Florida Department of Financial Services, *Sammie Makes Decisions* is one story in a series of five that help Florida's youth understand simple financial topics. Each story follows our mascot, Sammie the Saving Scottie, as he and his friends explore the basics of money management during their everyday adventures.

Sammie smiles at Pop and his friends. "Now I know what to do. Needs are necessary and wants can wait." Sammie, Tammie and Luke all high-five. "Now, let's go home and play outside!"



Sammie the Saving Scottie

These stories form the basis of the Department's recently-launched financial literacy program entitled C.L.I.M.B., Children Learning the Importance of Money Basics. This free online program is designed specifically for youth ages 10 and under.

C.L.I.M.B. is a beautifully illustrated narrative that presents students with financial topics such as saving, budgeting and decision-making, in a fun, engaging way through a series of animated videos and colorful storybooks. Sammie learns the value of a dollar and the difference between needs and wants through simple and relatable life lessons.

The Florida Department of Financial Services values the importance of building a strong financial foundation at a young age in order to encourage wise money management in adulthood. We want to ensure that Florida's youth have the tools they need to start learning the importance of money basics early.

We encourage all educators and parents to consider ways they could incorporate [Sammie's Activity Book](#) and [additional resources](#) into their education plans. Help us make a difference in the lives of Florida's youth. To learn more about Sammie and C.L.I.M.B., please visit <https://www.MyFloridaCFO.com/CLIMB>.