2024 Head Start in Florida Dashboard Overview

2024 Florida Head Start Association Webinar

Welcome!

Tell us about yourself in the chat:

1. Name
2. City/Program
3. One way you have used data today

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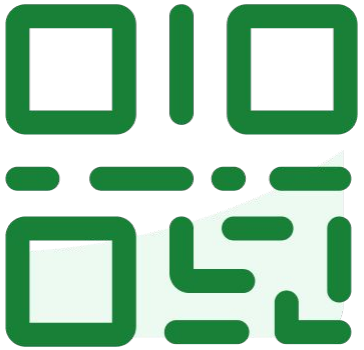

Join at slido.com
#3198824

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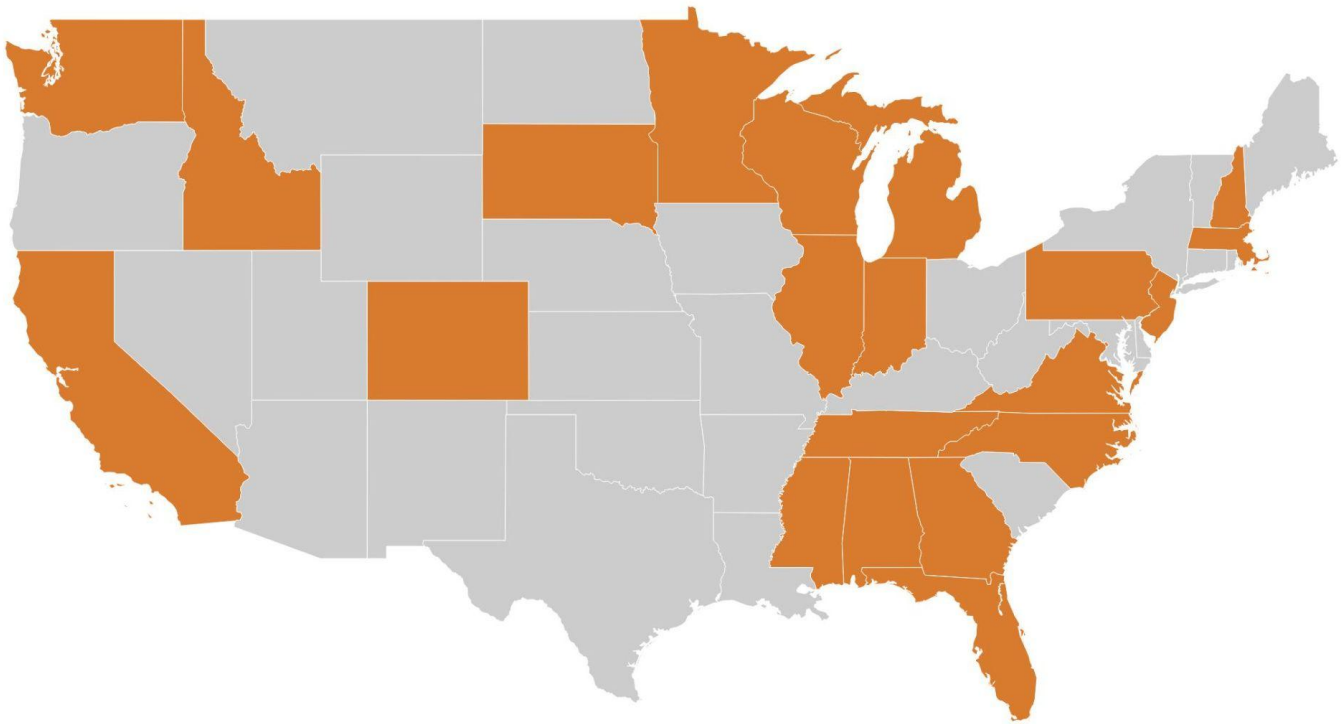
Agenda

- Dashboard Purpose
- Dashboard Process
- 2024 Updates
- Using the Data

Who We Are

Transform Consulting Group (TCG) is a woman-owned, strategic, and data-informed consulting firm.

Who We Help



GOVERNMENT

Our team has experience working inside and outside of the government – at both the state & federal level.

NONPROFIT

Whether it's fundraising, grant writing, or organizing data - we can help you get on track with our systematic approach.

EDUCATION

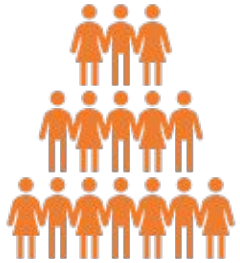
Our experience working with all sectors – from early learning to adult education – provides a comprehensive foundation to realize positive student outcomes and community impact.

PHILANTHROPY

We support philanthropic partners who are conveners in their communities.

Our Why

Solve complex social problems



Collaborative action

Data-informed decision-making

Transformational systemic change

Today's Objectives

- Understand the purpose of the Florida Head Start Dashboard
- Understand the dashboard features and functions
- Identify ways to use data

Florida Head Start Association's **purpose** was to create a dashboard that **informs policy makers** and other state leaders about the important role that **Head Start** programs play in the state and the **unmet need for additional funding.**

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How have you used the dashboard?

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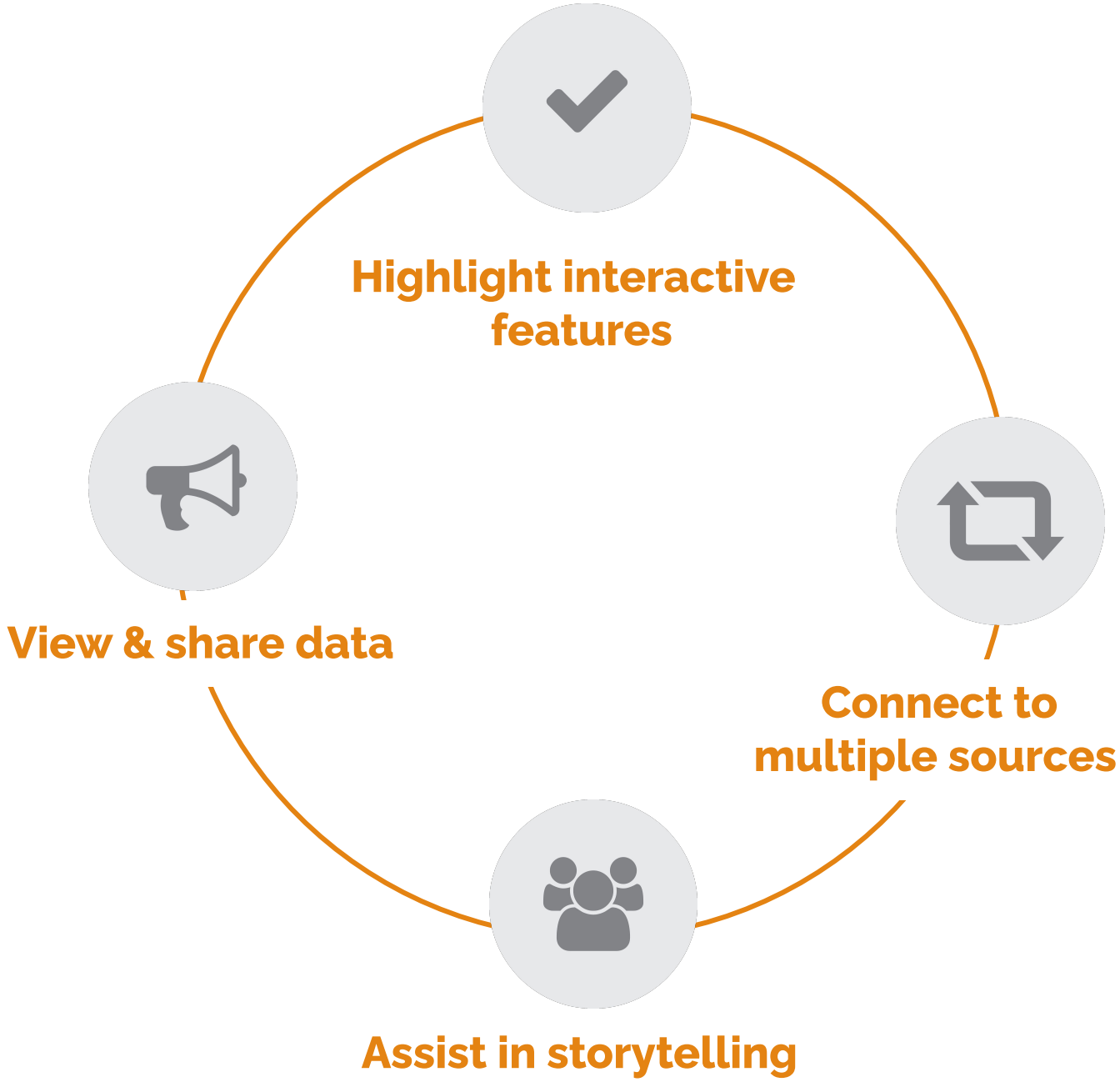
Why *You* Should Love Dashboards



“I cannot tell you how important the dashboard site will be for strategic planning, strategic growth, grant writing, updating cases for support and general resource development. Thank you for what you and your team are doing to support Indiana Boys & Girls Clubs.”

Jeff Amy, Boys & Girls Club of America

Data Dashboard Process

"Making the Case for Head Start"

“We are surrounded by data, but starved for insights.”

~ Jay Baer

Dashboard Development Process

Determine the Purpose and Audience

Define the Research Questions

Gather the Data

Use the Data

Dashboard Development Process Step 1:

Determine the Purpose and Audience

- Understanding the need
- Communicating the data in a meaning way
- Primary audience was grantees, legislators, and state leaders
- Advocacy and funding

Dashboard Development Process Step 2:
Define the Research Questions

Focus #1 Cost of Care

Cost of care for families unable to access HS

Focus #2 Availability and Access

Children in need versus the availability for HS to serve them

Focus #3 Family Services

Family services provided by HS

Focus #4 Workforce

Youth worker employment and need

Dashboard Development Process Step 3:

Gather the Data

- Data Collection
  - Identified key data indicators
  - Pulled data from the Program Information Report and public data sources

Dashboard Development Process Step 4:

Use the Data

- Speaking with legislators
- Requesting funding
- Forming partnerships with local community organizations
- Portraying the need

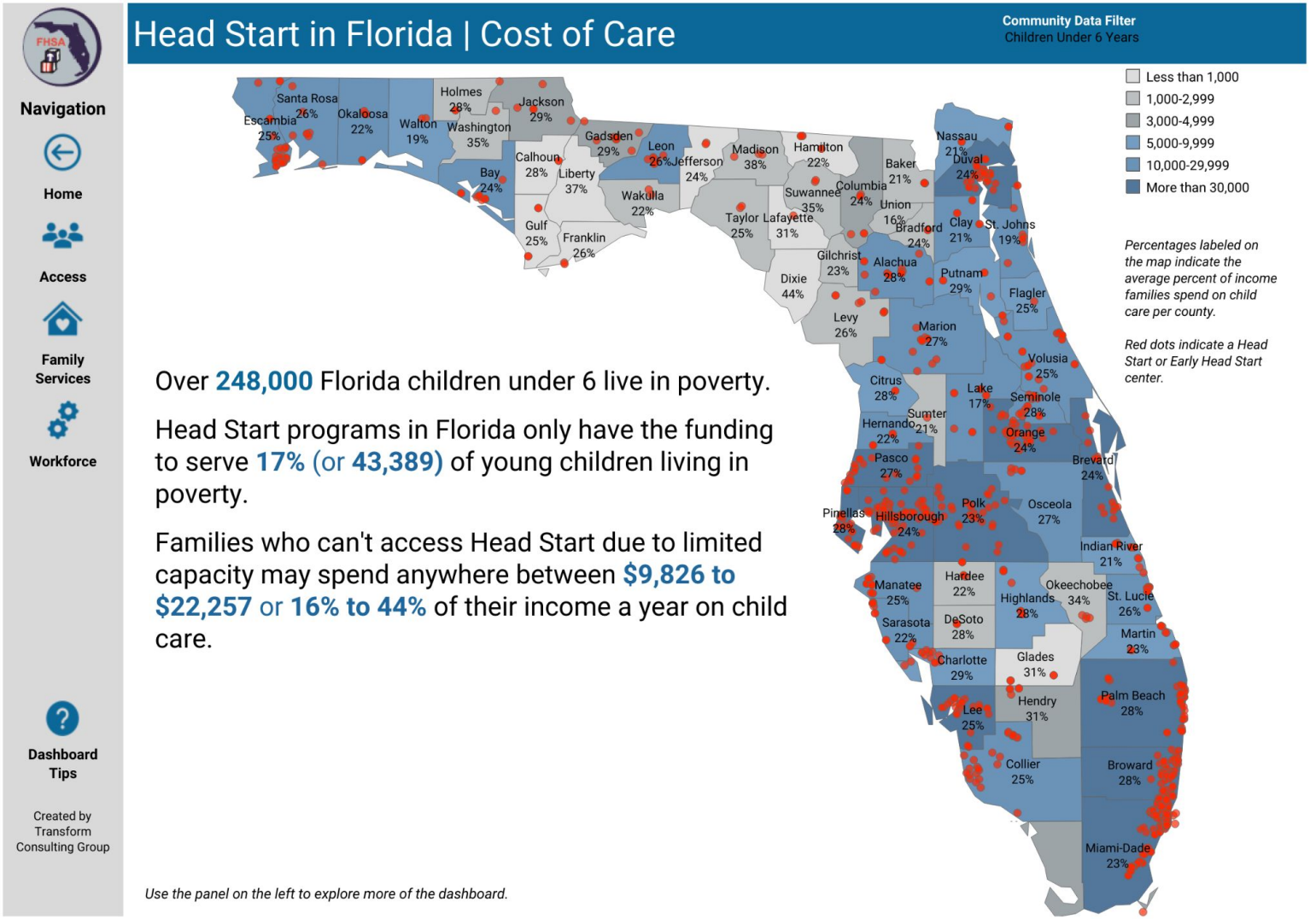
2024 Dashboard Updates

2024 Overall Updates

- Updated public and PIR data to the most recently available
- Updated year to 2024

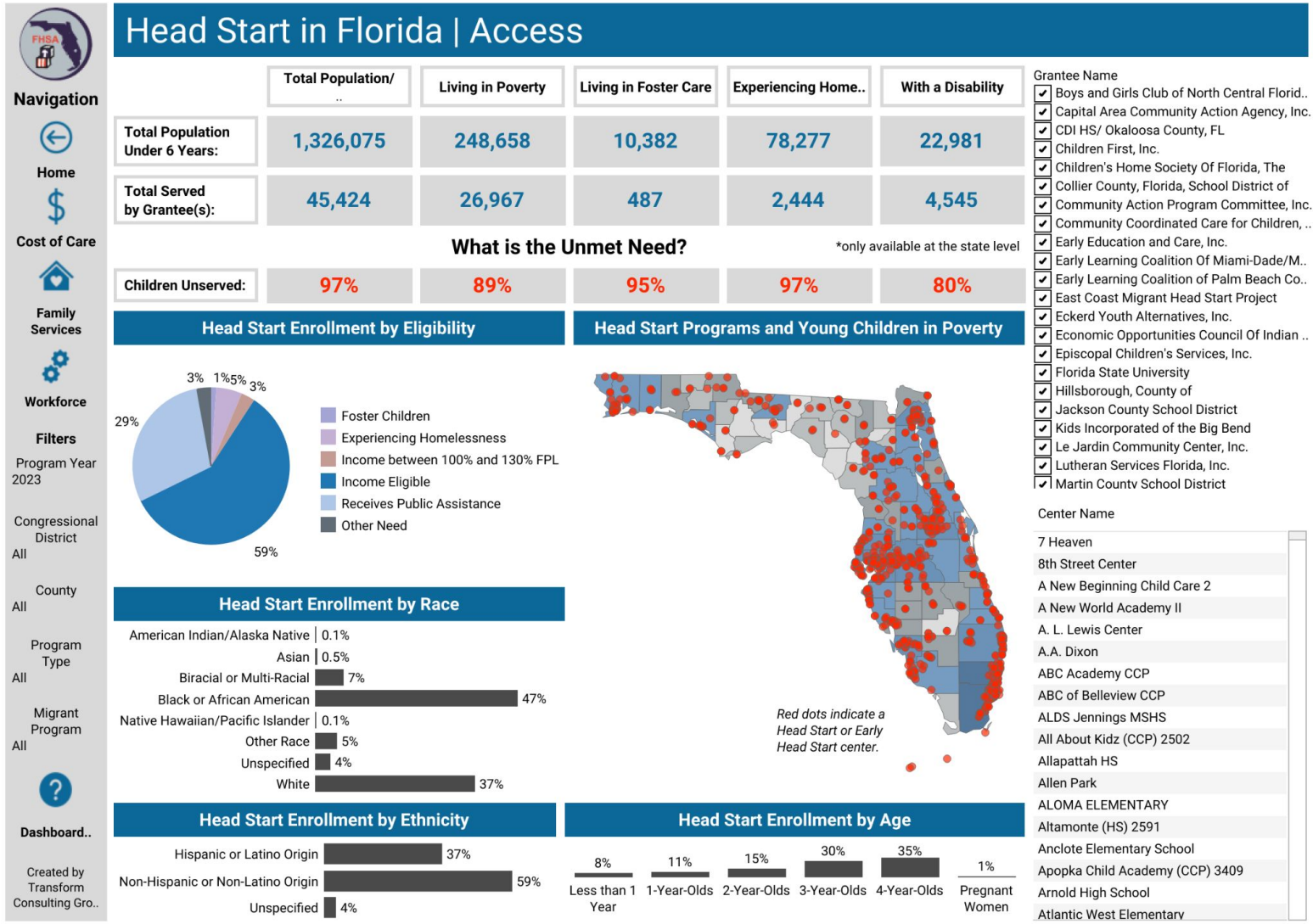
Cost of Care

- Added a community data filter



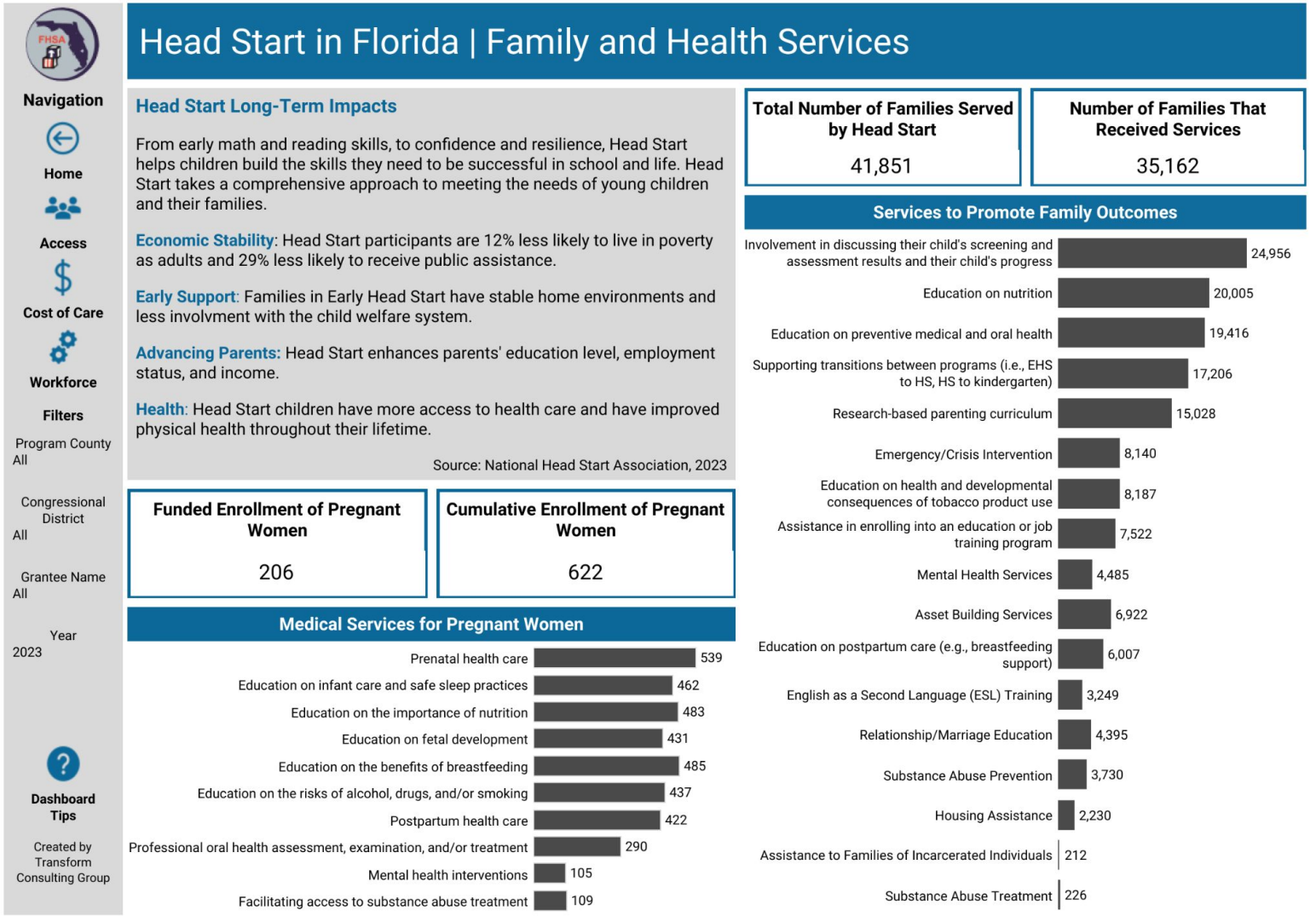
Access

- Added a year filter
- Added percentage of children in tooltip
- Updated data source for children with disabilities to FL Health Charts
  - Previously U.S. Census



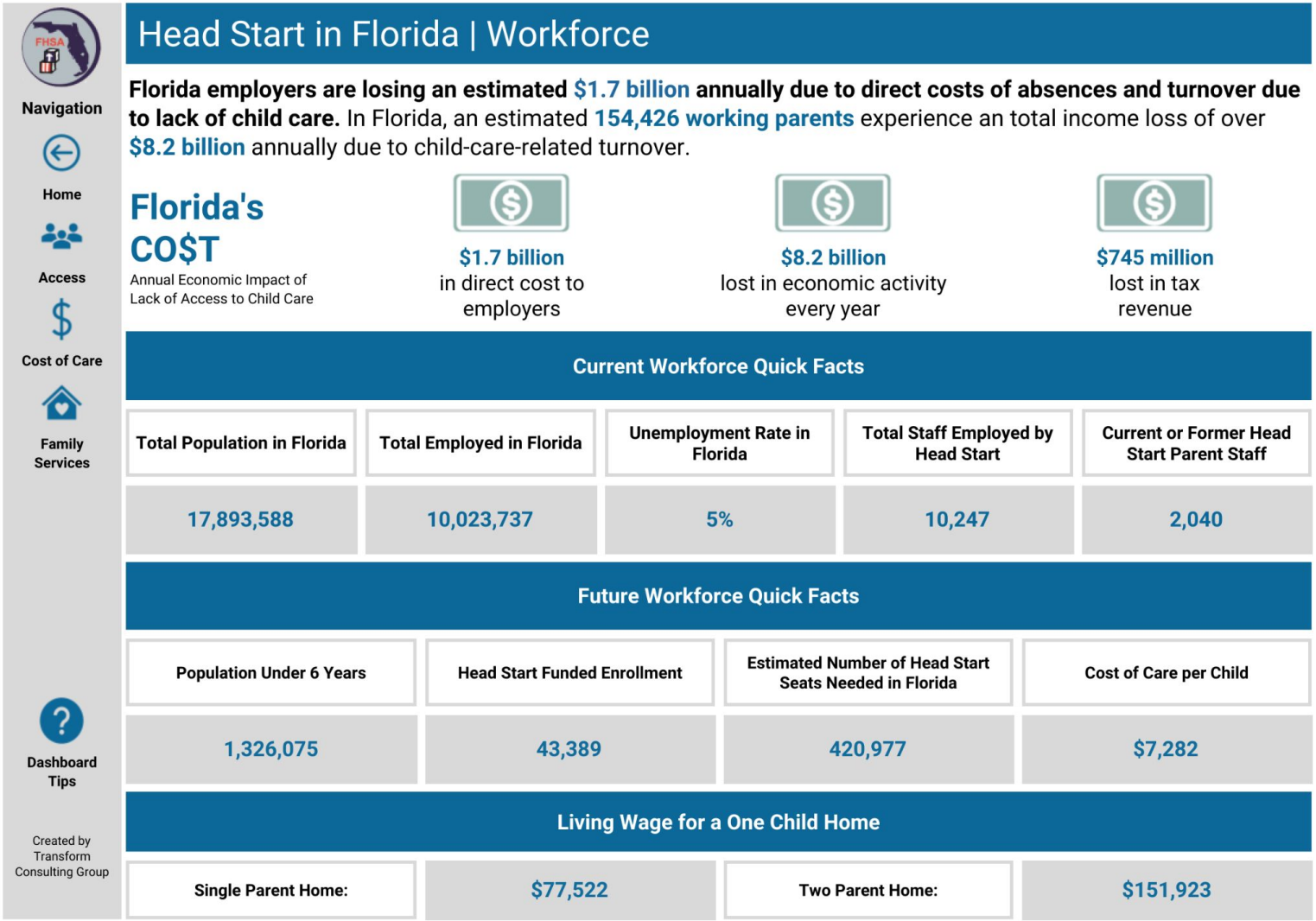
Family and Health Services

- Added a year filter



Workforce

- Added living wage for families with one child
  - Single and two-parent households
- Updated format



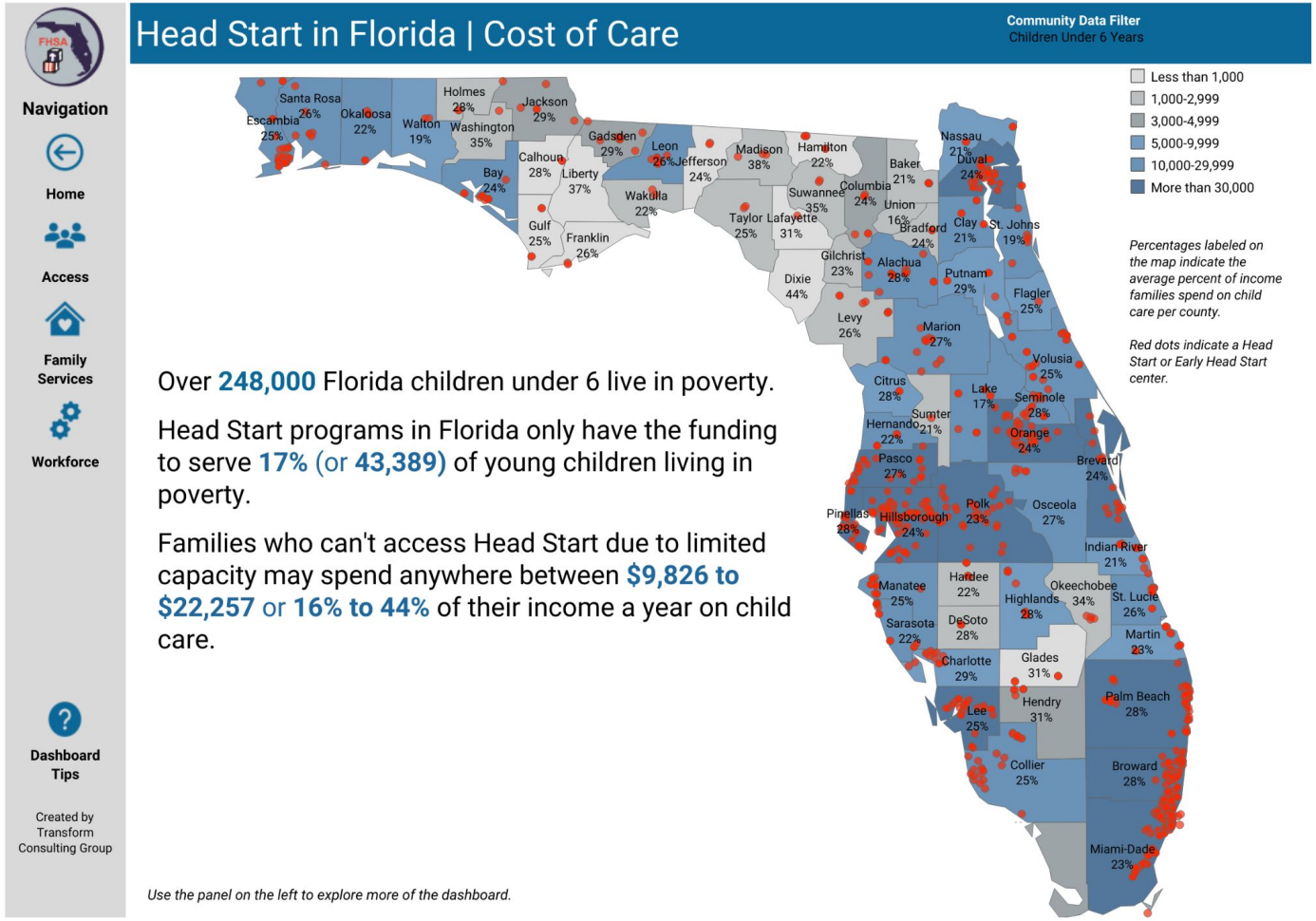
Data Sources

**Used the most recently available at the time of update*

- Head Start PIR Data (2023)
- U.S. Census Bureau (2022)
- U.S. Bureau of Labor Statistics (2022)
- County Health Rankings (2023)
- U.S. Department of Education (2022)
- U.S. Health and Human Services (2022)
- FL Health Charts (2023)
- National Head Start Association (2023)
- Florida TaxWatch (2022)
- MIT Living Wage Calculator (2024)

Explore the Dashboard

flheadstart.org



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What dashboard features are you most excited about?

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Using the Data

"Making the Case for Head Start"

"The goal is to turn data into information, and information into insight."
~Carly Fiorina

"...And insight into **IMPACT.**"
~TCG

How to Use Your Data

Grantee

- Inform the Community Needs Assessment
- Inform the Strategic Plan
- Support Grant Writing
- Make the Case for Local Funding
- Build & Strengthen Partnerships

State

- Advocate for Funding
- Tell the Impact Story
- Marketing

Making the Case

Structure the Story

- What is the need?
- What are you currently doing?
- What are your plans for the future?

Making the Case

Application

- Empower your outreach efforts at the state and community level
- Understand how your meeting the needs of your communities
- Inform your program decision making
- Understand Head Start Sites and Grantees state-wide presence

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How do you plan to use the dashboard moving forward?

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What questions do you have?

Next Steps

Your Next Steps

- Visit the updated dashboard
- Find ways to use the dashboard to elevate Head Start and Early Head Start programs and FHSA

What to do next?

1

Become a TCG Insider

2

Schedule a Consultation

3

View our Work

Questions

Brittany Kurt
Project Consultant
b.kurt@transformconsultinggroup.com

Sarah Mihich
Project Data Analyst
s.mihich@transformconsultinggroup.com

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