

2024 Head Start in Florida Dashboard Overview

2024 Florida Head Start
Association Webinar

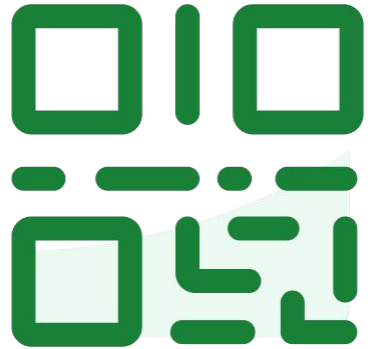


Welcome!

Tell us about yourself in the chat:

1. Name
2. City/Program
3. One way you have used data today

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Join at slido.com
#3198824

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Agenda

- Dashboard Purpose
- Dashboard Process
- 2024 Updates
- Using the Data



Florida Head Start Association 2024 Head Start in Florida Dashboard

Navigation



Access



Cost of Care



Family Services



Workforce



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Transform
Consulting Group

The Florida Head Start Association works to create safe, healthy, nurturing learning environments for all children in Florida. We focus on the early years in children's lives, schools, and communities. We provide resources and support for children's first and most important teachers—their parents—and others who care for and teach them.

Use the 2024 Head Start in Florida dashboard to explore the many services Head Start provides, as well as learn more about the need for effective and affordable child care programs. Use the navigation buttons on the left to see additional data on Florida's Head Start programs.

To learn more about the Florida Head Start Association, please visit flheadstart.org.

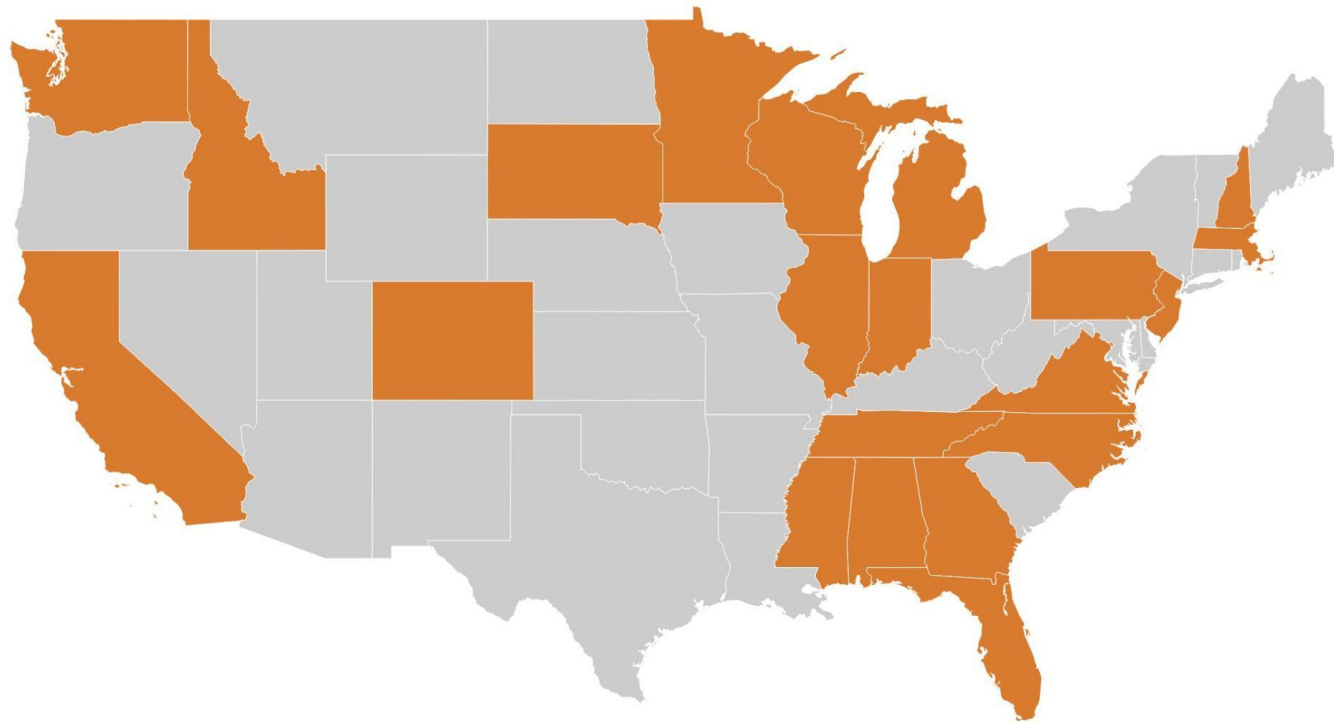




Who We Are

Transform Consulting Group (TCG) is a woman-owned, strategic, and data-informed consulting firm.

Who We Help



GOVERNMENT

Our team has experience working inside and outside of the government – at both the state & federal level.



NONPROFIT

Whether it's fundraising, grant writing, or organizing data - we can help you get on track with our systematic approach.



EDUCATION

Our experience working with all sectors – from early learning to adult education – provides a comprehensive foundation to realize positive student outcomes and community impact.



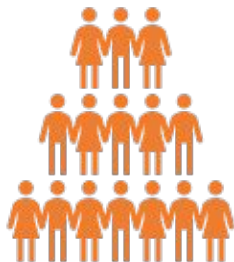
PHILANTHROPY

We support philanthropic partners who are conveners in their communities.

Our Why



Solve complex social problems



Collaborative action




Data-informed decision-making



Transformational systemic change

Today's Objectives

- Understand the purpose of the Florida Head Start Dashboard
- Understand the dashboard features and functions
- Identify ways to use data



Florida Head Start Association's **purpose** was to create a dashboard that **informs policy makers** and other state leaders about the important role that **Head Start** programs play in the state and the **unmet need for additional funding.**

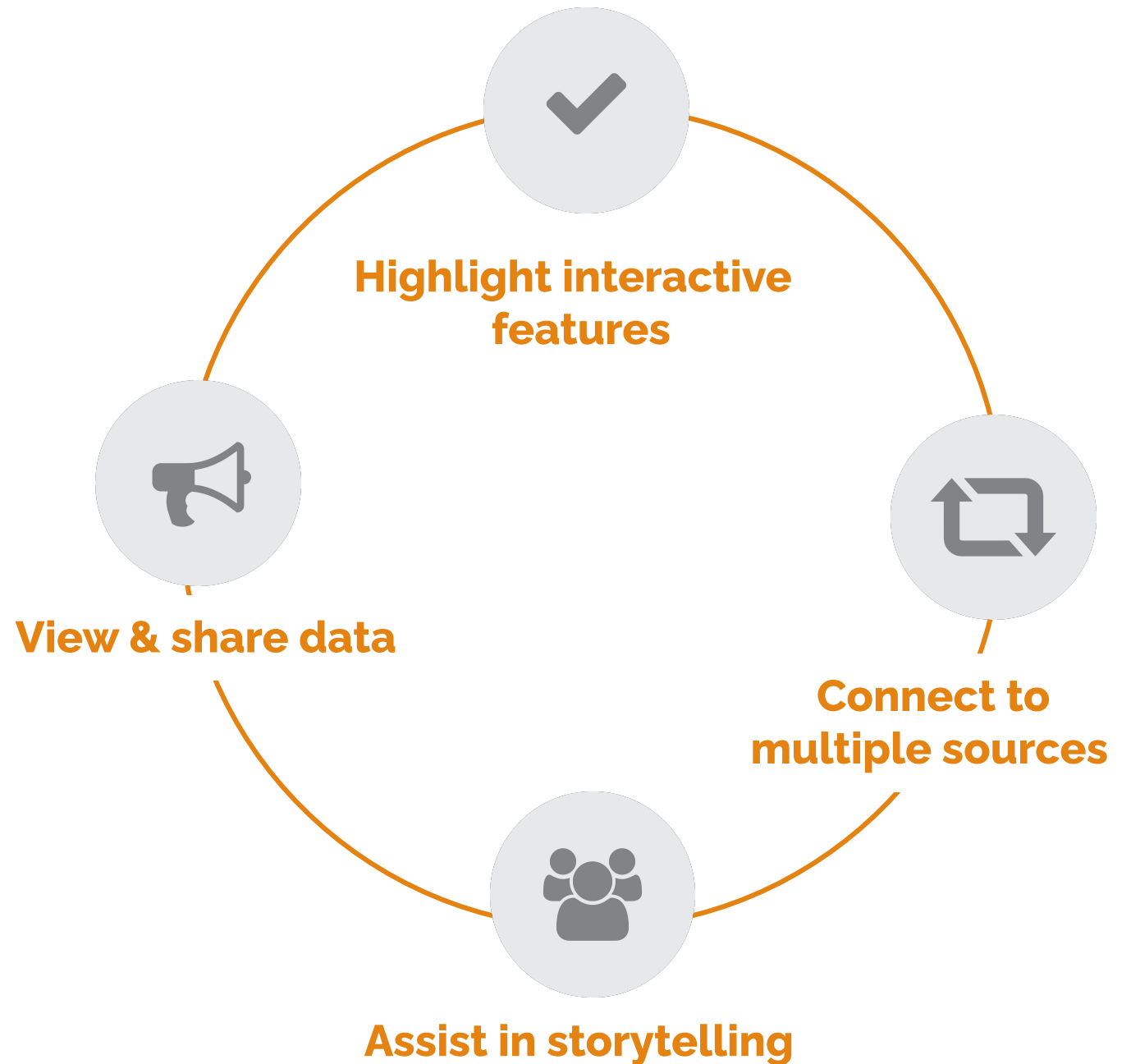
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How have you used the dashboard?

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Why You Should Love Dashboards



“I cannot tell you how important the dashboard site will be for strategic planning, strategic growth, grant writing, updating cases for support and general resource development. Thank you for what you and your team are doing to support Indiana Boys & Girls Clubs.”

Jeff Amy, Boys & Girls Club of America

Data Dashboard Process

“Making the Case for Head Start”



“We are surrounded by
data, but starved for
insights.”

~ Jay Baer

Dashboard Development Process



Determine the
Purpose and
Audience



Define
the Research
Questions



Gather the
Data



Use the
Data



Dashboard Development Process Step 1:

Determine the Purpose and Audience

- Understanding the need
- Communicating the data in a meaning way
- Primary audience was grantees, legislators, and state leaders
- Advocacy and funding



Dashboard Development Process Step 2: Define the Research Questions

Focus #1 Cost of Care



Cost of care for families unable to access HS

Focus #2 Availability and Access



Children in need versus the availability for HS to serve them

Focus #3 Family Services



Family services provided by HS

Focus #4 Workforce



Youth worker employment and need



Dashboard
Development
Process Step 3:

**Gather the
Data**

- Data Collection
 - Identified key data indicators
 - Pulled data from the Program Information Report and public data sources

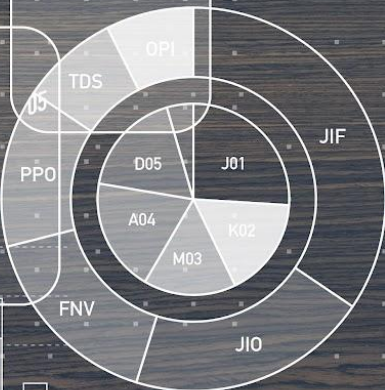
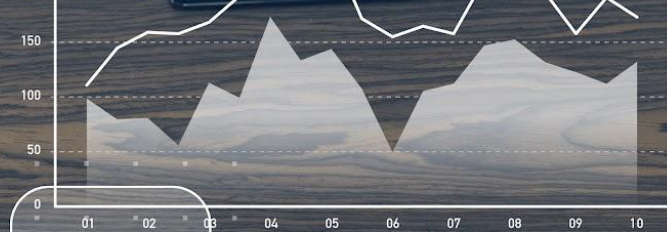


Dashboard
Development
Process Step 4:
Use the Data

- Speaking with legislators
- Requesting funding
- Forming partnerships with local community organizations
- Portraying the need

2024 Dashboard Updates

AIU	1,822	2,349,000
EJK	3,680	2,8481,000
HPL	1,062	16,478,000
KEE	485	8,369,000
NAH	8,569	189,301,000
QOP	6,602	102,698,000
TIK	890	24,697,000
WIG	6,280	76,002,000
AHD	2,436	57,610,000



AIU	HJI	WWE	PLO	EER	QRT	OPY
1,822	20,369	890	6,350	10,985	665	6,800
(-35)	(+580)	(-20)	(-200)	(+580)	(-15)	(-115)
MBC	LJH	MJB	PON	NFR	UGH	OMJ
3,605	9,542	2,609	7,654	6,522	1,632	3,652
(+210)	(-128)	(+35)	(+169)	(+122)	(-54)	(+182)
YBV	QMN	MMJ	IIT	KLM	CCX	EMH
3,204	5,211	7,100	7,150	782	1,901	3,280
(-33)	(+156)	(-60)	(-150)	(+74)	(+101)	(-120)
MRP	WFF	HJM	QLC	LSD	SDH	GHS
3,320	712	134	2,022	631	6,287	12,630
(-120)	(+12)	(+5)	(-18)	(+40)	(-57)	(+330)

2024 Overall Updates

- Updated public and PIR data to the most recently available
- Updated year to 2024



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Access

- Added a year filter
- Added percentage of children in tooltip
- Updated data source for children with disabilities to FL Health Charts
- Previously U.S. Census



Navigation

Home

Cost of Care

Family Services

Workforce

Filters

Program Year 2023

Congressional District All

County All

Program Type All

Migrant Program All

Dashboard..

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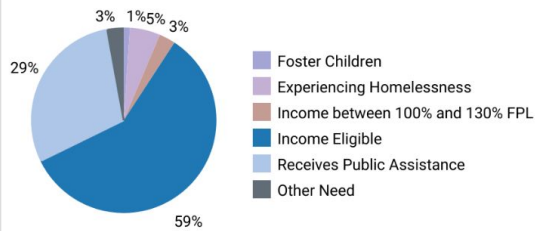
Head Start in Florida | Access

	Total Population/ ..	Living in Poverty	Living in Foster Care	Experiencing Home..	With a Disability
Total Population Under 6 Years:	1,326,075	248,658	10,382	78,277	22,981
Total Served by Grantee(s):	45,424	26,967	487	2,444	4,545

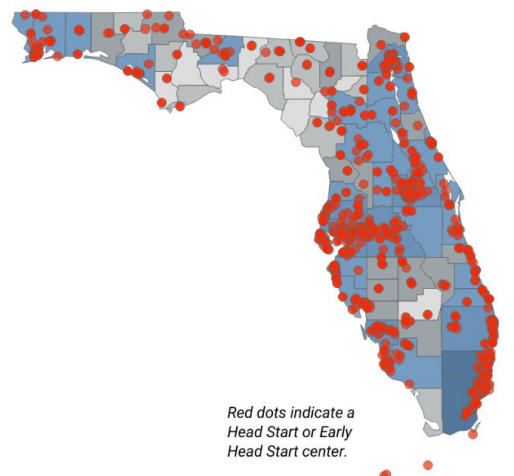
What is the Unmet Need? *only available at the state level

Children Unserved:	97%	89%	95%	97%	80%
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Head Start Enrollment by Eligibility



Head Start Programs and Young Children in Poverty



Red dots indicate a Head Start or Early Head Start center.

Head Start Enrollment by Race

American Indian/Alaska Native	0.1%
Asian	0.5%
Biracial or Multi-Racial	7%
Black or African American	47%
Native Hawaiian/Pacific Islander	0.1%
Other Race	5%
Unspecified	4%
White	37%

Head Start Enrollment by Ethnicity

Hispanic or Latino Origin	37%
Non-Hispanic or Non-Latino Origin	59%
Unspecified	4%

Head Start Enrollment by Age

Less than 1 Year	8%
1-Year-Olds	11%
2-Year-Olds	15%
3-Year-Olds	30%
4-Year-Olds	35%
Pregnant Women	1%

Grantee Name

- Boys and Girls Club of North Central Florid..
- Capital Area Community Action Agency, Inc.
- CDI HS/ Okaloosa County, FL
- Children First, Inc.
- Children's Home Society Of Florida, The
- Collier County, Florida, School District of
- Community Action Program Committee, Inc.
- Community Coordinated Care for Children, ..
- Early Education and Care, Inc.
- Early Learning Coalition Of Miami-Dade/M..
- Early Learning Coalition of Palm Beach Co..
- East Coast Migrant Head Start Project
- Eckerd Youth Alternatives, Inc.
- Economic Opportunities Council Of Indian ..
- Episcopal Children's Services, Inc.
- Florida State University
- Hillsborough, County of
- Jackson County School District
- Kids Incorporated of the Big Bend
- Le Jardin Community Center, Inc.
- Lutheran Services Florida, Inc.
- Martin County School District

Center Name

- 7 Heaven
- 8th Street Center
- A New Beginning Child Care 2
- A New World Academy II
- A. L. Lewis Center
- A.A. Dixon
- ABC Academy CCP
- ABC of Belleview CCP
- ALDS Jennings MSHS
- All About Kidz (CCP) 2502
- Allapattah HS
- Allen Park
- ALOMA ELEMENTARY
- Altamonte (HS) 2591
- Anclote Elementary School
- Apopka Child Academy (CCP) 3409
- Arnold High School
- Atlantic West Elementary

Family and Health Services

Added a year filter



Navigation



Home



Access



Cost of Care



Workforce

Filters

Program County
All

Congressional District
All

Grantee Name
All

Year
2023



Dashboard Tips

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Head Start in Florida | Family and Health Services

Head Start Long-Term Impacts

From early math and reading skills, to confidence and resilience, Head Start helps children build the skills they need to be successful in school and life. Head Start takes a comprehensive approach to meeting the needs of young children and their families.

Economic Stability: Head Start participants are 12% less likely to live in poverty as adults and 29% less likely to receive public assistance.

Early Support: Families in Early Head Start have stable home environments and less involvement with the child welfare system.

Advancing Parents: Head Start enhances parents' education level, employment status, and income.

Health: Head Start children have more access to health care and have improved physical health throughout their lifetime.

Source: National Head Start Association, 2023

Funded Enrollment of Pregnant Women

206

Cumulative Enrollment of Pregnant Women

622

Medical Services for Pregnant Women



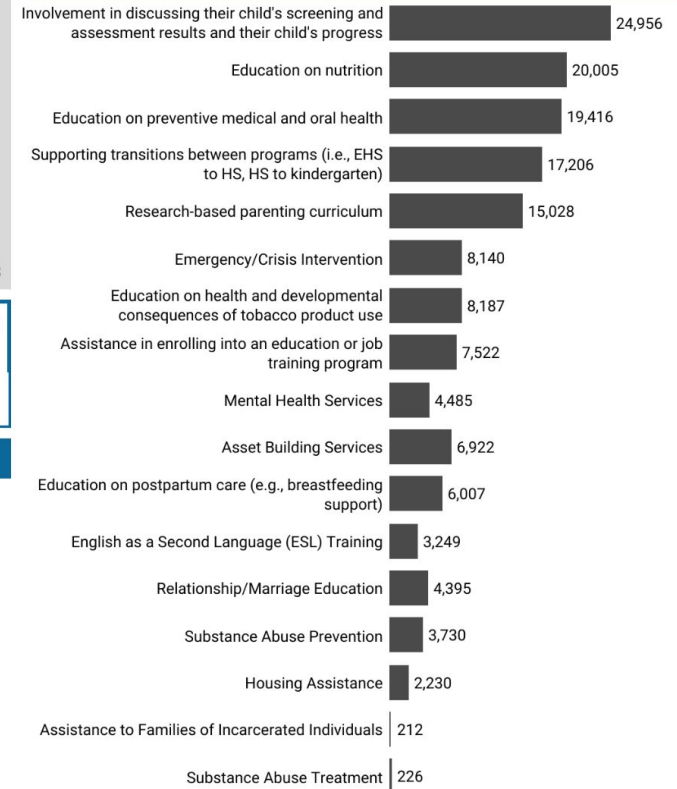
Total Number of Families Served by Head Start

41,851

Number of Families That Received Services


35,162

Services to Promote Family Outcomes




Workforce

- Added living wage for families with one child
 - Single and two-parent households
- Updated format




Head Start in Florida | Workforce


Florida employers are losing an estimated \$1.7 billion annually due to direct costs of absences and turnover due to lack of child care. In Florida, an estimated **154,426 working parents** experience an total income loss of over **\$8.2 billion** annually due to child-care-related turnover.



\$1.7 billion
in direct cost to employers



\$8.2 billion
lost in economic activity every year



\$745 million
lost in tax revenue

Current Workforce Quick Facts

Total Population in Florida	Total Employed in Florida	Unemployment Rate in Florida	Total Staff Employed by Head Start	Current or Former Head Start Parent Staff
17,893,588	10,023,737	5%	10,247	2,040

Future Workforce Quick Facts

Population Under 6 Years	Head Start Funded Enrollment	Estimated Number of Head Start Seats Needed in Florida	Cost of Care per Child
1,326,075	43,389	420,977	\$7,282

Living Wage for a One Child Home

Single Parent Home:	\$77,522	Two Parent Home:	\$151,923
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Dashboard Tips

Data Sources

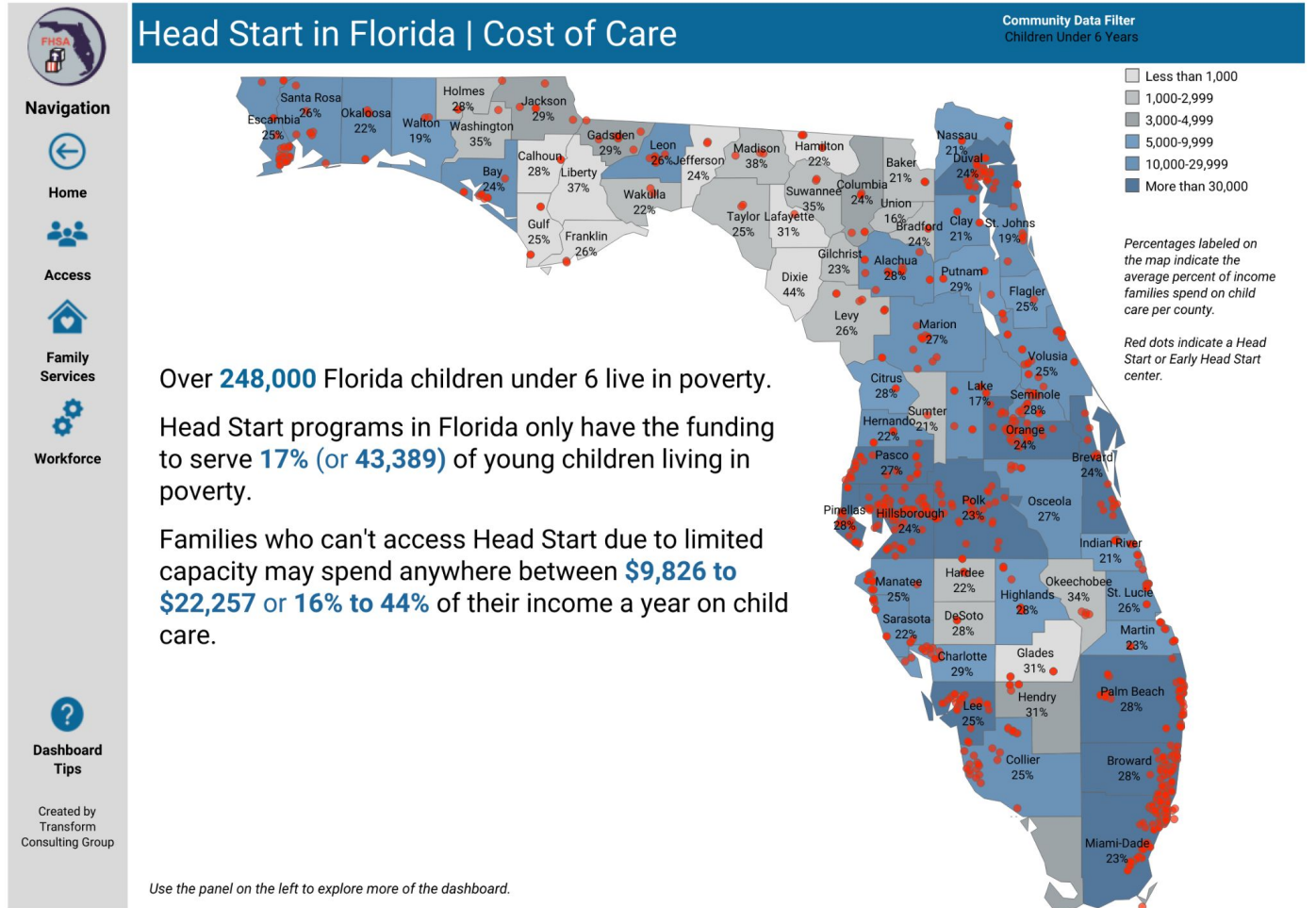
**Used the most recently available at the time of update*

- Head Start PIR Data (2023)
- U.S. Census Bureau (2022)
- U.S. Bureau of Labor Statistics (2022)
- County Health Rankings (2023)
- U.S. Department of Education (2022)
- U.S. Health and Human Services (2022)
- FL Health Charts (2023)
- National Head Start Association (2023)
- Florida TaxWatch (2022)
- MIT Living Wage Calculator (2024)

Explore the Dashboard



flheadstart.org



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What dashboard features are you most excited about?

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Using the Data

“Making the Case for Head Start”

“The goal is to turn data into information,
and information into insight.”
~Carly Fiorina

“...And insight into **IMPACT.**”
~TCG

How to Use Your Data

Grantee

- Inform the Community Needs Assessment
- Inform the Strategic Plan
- Support Grant Writing
- Make the Case for Local Funding
- Build & Strengthen Partnerships

State

- Advocate for Funding
- Tell the Impact Story
- Marketing

Making the Case

Structure the Story

- What is the need?
- What are you currently doing?
- What are your plans for the future?

Making the Case

Application

- Empower your outreach efforts at the state and community level
- Understand how your meeting the needs of your communities
- Inform your program decision making
- Understand Head Start Sites and Grantees state-wide presence

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How do you plan to use the dashboard moving forward?

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What questions do
you have?

Let's **TALK**



it over

Next Steps

Your Next Steps

- Visit the updated dashboard
- Find ways to use the dashboard to elevate Head Start and Early Head Start programs and FHSA

What to do next?



1

Become a TCG Insider



2

Schedule a Consultation



3

View our Work

Questions



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Together we are
TRANSFORMING the world!



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